

CLAIMS

1. Pressure-sensitive adhesive comprising:
  - an ethylene/alkyl (meth)acrylate copolymer (A), the alkyl group having at least 5 carbon atoms,
  - 5       - at least one tackifying resin and optionally a plasticizer, this adhesive being deposited while hot on a substrate.
2. Adhesive according to Claim 1, in which the alkyl group of the alkyl (meth)acrylate has from 6  
10   to 24 carbon atoms.
3. Adhesive according to Claim 1, in which (A) is a copolymer of ethylene and of 2-ethylhexyl acrylate.
4. Adhesive according to any one of the  
15   preceding claims, in which the amount of tackifying resin is from 50 to 180 parts (by weight), preferably 100 to 150, per 100 parts of (A).
5. Adhesive according to any one of the preceding claims, in which the amount of plasticizer is  
20   from 10 to 30 parts per 100 parts of (A).